

EEO PUBLIC FILE REPORT

This report covers full time vacancy recruitment data for the period July 25, 2009 to July 24, 2010.

Employment unit: Connoisseur Media, LLC

**Unit Members: WBBE Heyworth, IL
WIHN Normal, IL
WVMG Normal, IL**

EEO Contact for Unit Member:

Jack Swart, VP/GM
Connoisseur Media
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Bloomington, IL 61701
309-834-1100
jswart@connoisseurmedia.com

List all full-time job vacancies filled by each station in this employment unit:

Job Title/Date Filled	Source of Hire
1. Account Executive 9/10/09	Bloomingtonhelpwanted.com
2. Account Executive 9/28/09	Staff Referral
3. On-Air Talent 10/06/09	All Access.com AD

For the period July 1, 2009 to July 31, 2019 this employment unit interviewed 14 persons for 3 full-time job openings.

This unit performed supplemental recruiting initiatives during the reporting period as follows:

JOB FAIRS

Participated in Job Fairs at Illinois State University on 4/6/10. This job fair was in conjunction with the Illinois Broadcasters Association. Chad Fasig and Amy Nelson were the representatives, soliciting resumes, interviewing interested applicants and answering general questions. Chad & Amy are the morning hosts on WVMG-FM.

ADDITIONAL OUTREACH

Adam Chandler, PD of WIHN and WBBE, spoke to Deb Lesser's Communication Class during "Comm Week" at Illinois State University the week of 4/07/10 about broadcasting and music programming.

INTERNSHIP PROGRAMS

This unit recruited and placed students from Illinois Wesleyan and Illinois State Universities in training intern positions during the reporting term.

During the fall 2009 semester, 1 student from I.S.U. majoring in Mass Communication received credit for working at Connoisseur Media as producers, copywriters, announcers and promotion assistants.

During the Spring, 2010 semester 1 student from I.S.U. received credit for working at Connoisseur Media as producers, copywriters, announcers and promotion assistants.

JOB TITLE: Account Executive 9/10/09 REFERRAL SOURCE: BHW.com
(BHW = Bloomington Help Wanted)

Name of Organization Notified of Job Vacancy	Address	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Heartland Community College	1500 W. Raab Road, Normal IL 61761	0	N
Illinois State University – Career Service Center	Campus Box 2520 Normal, IL 61790	0	N
Illinois Dept. of Employment Services	207 E. Hamilton Bloomington, IL 61704	0	N
University of Illinois – Placement Office	715 S. Wright Street, MC, Champaign, IL 61820	0	N
Internal Posting	520 North Center	0	N
Staff Referral	Bloomington, IL 61704	0	N
WZND	Campus Box 2520 Normal, IL 61790	0	N
Bloomington Helpwanted.com	www.bloomingtonhelpwanted.com	5	N
Radio Commercials WIHN,WBBE, WVMG	520 N. Center Street Bloomington, IL 61701	1	N
IL Assoc. of Broadcasters	www.iba.org	0	N
Pantagraph Classified		0	N

JOB TITLE: Account Executive 9/28/09 REFERRAL SOURCE: Staff Referral

Name of Organization Notified of Job Vacancy	Address	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Heartland Community College	1500 W. Raab Road, Normal IL 61761	0	N
Illinois State University – Career Service Center	Campus Box 2520 Normal, IL 61790	0	N
Illinois Dept. of Employment Services	207 E. Hamilton Bloomington, IL 61704	0	N
University of Illinois – Placement Office	715 S. Wright Street, MC, Champaign, IL 61820	0	N
WZND	Campus Box 2520 Normal, IL 61790	0	N
Internal Posting Staff Referral	520 North Center Bloomington, IL 61704	0	N
Bloomington Helpwanted.com	www.bloomingtonhelpwanted.com	2	N
Radio Commercials WIHN,WBBE, WVMG	520 N. Center Street Bloomington, IL 61701	0	N
IL Assoc. of Broadcasters	www.iba.org	0	N
Pantagraph Classified		0	N

JOB TITLE: On-Air Morning Talent 10/06/09 REFERRAL SOURCE: All Access

Name of Organization Notified of Job Vacancy	Address	# of Interviewees Referred	Did Recruitment Source Request Notification? (Yes or No)
Heartland Community College	1500 W. Raab Road, Normal IL 61761	0	N
Illinois State University – Career Service Center	Campus Box 2520 Normal, IL 61790	0	N
Illinois Dept. of Employment Services	207 E. Hamilton Bloomington, IL 61704	0	N
University of Illinois – Placement Office	715 S. Wright Street, MC, Champaign, IL 61820	0	N
WZND	Campus Box 2520 Normal, IL 61790	0	N
Internal Posting	520 North Center	2	N
Staff Referral Bloomington Helpwanted.com	Bloomington, Il. 61704 www.bloomingtonhelpwanted.com	0	N
Radio Commercials WIHN,WBBE, WVMG	520 N. Center Street Bloomington, IL 61701	0	N
IL Assoc. of Broadcasters	www.iba.org	0	N
All Access.com			
On-line Trade Organization	http://www.allaccess.com/	4	N
Pantagraph Classified		0	N